

**FOR IMMEDIATE RELEASE**

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**DOUBLETREE GUEST SUITES NAPLES, FLORIDA**  
**WINS TOP HOSPITALITY HONORS**

Naples, Florida (*March 1, 2005*) – Guest Services, Inc. is proud to announce that the **Doubletree Guest Suites Naples**, Florida has won Hilton Hotels Corporation’s highest honor, the “**Connie**” **Award**, for the third time in four years. At the company’s recent *Full-Service Brand Conference* in Scottsdale, Arizona, Hilton Hotels named Doubletree Guest Suites Naples their number one rated property, in addition to honoring the Naples property among a select group of **Pride Award** recipients.

Doubletree **Pride Awards** acknowledge those hotels that have created an outstanding hotel experience. Award-winning hotels were determined through key areas within the company’s Balanced Scorecard rating system: quality assurance and customer satisfaction ratings. Each hotel received a trophy and individual recognition at specially planned celebratory receptions during the conference.

The “**Connie**” **Award**, named after Conrad Hilton, founder of Hilton Hotels Corporation, is awarded to “the best of the best” hotels within each brand in the Hilton family of brands. Based on the year-end Quality Performance Balanced Scorecard rankings, the top ranked Doubletree Pride Award winning hotel is honored as a “Connie” Award winner.

The focus of the hotel staff quickly moved from celebrating winning two of the last three “Connie” Awards and three consecutive Pride Awards to improving the hotel even further. Doubletree Guest Suites Naples recently installed **free high speed Internet** into every room and is in the process of incorporating Doubletree’s new **Sweet Dreams** Bed system, an ultra-luxurious mattress, pillow and sheeting program.

The hotel’s 101 luxury suites are also equipped with spacious balconies, a wet bar, refrigerator, two 27” televisions and two telephone dataports. The hotel features a business center featuring computer, copying and facsimile capabilities. The hotel’s fitness center showcases the latest in cardiovascular and strength training equipment. A spacious swimming pool and hot tub are located along the river. Conference and banquet rooms can accommodate up to 150 people.

(more)

**NAPLES DOUBLETREE WINS TOP HONORS (cont'd)**

The onsite restaurant, *Café Portofino*, offers Naples residents and hotel guests an exciting restaurant concept. Breakfast, lunch and dinner are served in the Mediterranean bistro overlooking the estuary.

Located on 3.6 acres of peninsula on the Cocohatchee River in Naples, Florida, the Doubletree Guest Suites Naples is only 30 minutes from the Fort Myers Airport, centrally located on the Cocohatchee Wildlife Preserve. The wildlife preserve provides a visual feast for wildlife seekers, home to a pristine mangrove estuary populated with red fish, snook, tarpon, eagles, osprey, egrets, pelicans and Great Blue Heron that thrive on the waterways.

The Doubletree Guest Suites Naples, operated by [Guest Services, Inc.](#), is a franchised property of Doubletree Hotels Corporation, a division of the Hilton Hotels Corporation located in Beverly Hills, California. Guest Services, Inc. has been operating hotels, resorts and dining facilities for more than 87 years, now serving more than 250 facilities with 3500 employees across the United States. For reservations or more information about the Doubletree Guest Suites Naples, visit our website at [www.naplessuites.doubletree.com](http://www.naplessuites.doubletree.com).

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