



To Our Guest Services Team Members,

As we look ahead to 2026, we are honored to participate in **America250®**, the nationwide commemoration of the 250th anniversary of the United States' independence. This historic milestone will be celebrated across the country through a yearlong series of events, civic ceremonies, educational programs, and legacy initiatives, culminating on July 4, 2026.

For more than a century, Guest Services, Inc. has proudly served communities across the nation, delivering hospitality excellence in every facet of our operations. As an industry leader, our commitment has always been to provide exceptional service, maximum value, and outstanding customer satisfaction to our clients, guests, and team members. As we prepare to celebrate the 250th anniversary of our country, we are reminded of the important role we play in sharing America's story – its landscapes, history, culture, and spirit with millions of people each year.

Throughout 2026, Guest Services will activate America250 across our operations. You will see this reflected in a variety of initiatives, including enhanced marketing campaigns, digital outreach, and updated signage and website features highlighting this national celebration. Our Adventures Unbound brand will be closely aligned with America250, creating unique opportunities to connect visitors with the extraordinary natural, historical, and cultural destinations we are privileged to serve. Many of our national and state park locations will also feature new America250 cobranding opportunities, including expanded retail offerings and commemorative merchandise. Additionally, our culinary teams will introduce special menu items, limited-time offers, and other creative features that reflect the spirit of this anniversary and enhance the guest experience.

As an American-based company with deep roots in communities across the United States, our participation in America250 is a natural extension of who we are. It is an opportunity to honor our heritage, celebrate our nation's progress, and look ahead to the future with pride and purpose.

We look forward to sharing more details in the months ahead as we prepare for this once-in-a-generation celebration. Thank you for your continued dedication, professionalism, and passion in representing Guest Services, Inc. across the country.

Nico Foris, Chief Executive Officer
Guest Services, Inc.



Yearlong Property Participation: While everyone at our Guest Services' locations can participate in activities over the course of the year, these properties will be spotlighted with opportunities for events, food service and retail opportunities.

Mt. Rainier National Park (WA) • North Cascades Lodge at Stehekin (WA) • Lake Roosevelt Recreational Area (WA)
 Silver Falls State Park (OR) • Lake Mead National Recreational Area (NV & AZ) • Big Sur Lodge (CA) • Doheny State Beach (CA)
 The Lodge at Breckenridge (CO) • Bear Mountain Inn (NY) • Watkins Glen State Park (NY) • Flamingo Everglades National Park (FL)
 Weeki Wachee Springs State Park (FL) • The Lodge at Wakulla Springs (FL) • Blue Spring State Park (FL) • Oleta River State Park (FL)
 Washington, DC-Based Marinas and Boathouses (DC, MD & VA) • Massachusetts Boathouses (MA)
 Rock Creek Park Tennis Center (DC) • National Mall Food & Retail Kiosks (DC)

GUEST SERVICES, INC.:

With over a century of hospitality operations throughout the United States, Guest Services, Inc. (GuestServices.com) remains dedicated to providing excellence in all of our services, as a leader within our industry, in order to provide maximum value, peak efficiency, and outstanding customer satisfaction to our clients, guests, and team members. As we commemorate and celebrate the 250th anniversary of our country (America250.org), we are inspired to continue our mission and share America's history for generations to come.

ADVENTURES UNBOUND:

Uncover the wonders of America's great outdoors with Adventures Unbound (AdventuresUnbound.com), your exclusive gateway to iconic destinations and hidden gems, where the beauty of simple moments creates unforgettable memories. As we commemorate and celebrate the 250th anniversary of our country (America250.org), we are inspired to provide extraordinary adventures and profound moments of discovery as you share in America's history for generations to come.



**Adventures
Unbound**SM



**GUEST
SERVICES**

Legendary Hospitality Since 1917

Website: AdventuresUnbound.com & America250.org

Social Media: @AdventuresUnbound & @America250

Hashtag: #AdventuresUnbound & #America250